

The Essential Planning Guide

What's
Your
Budget?

THE REAL
CLASSROOM





What's Your Budget ?



	Entry Level	Medium	Full Force
Division of Real Estate Licensing & Education	X	X	X
Division of Businesses	X	X	X
Office Policy	X	X	X
Independent Contractor Agreement	X	X	X
E&O Insurance	X	X	X
MLS	X	X	X
Website	X	X	X
Business Cards	X	X	X
Mobile Phone	X	X	X
Contract Writing Software	X	X	X
Car & Insurance	X	X	X
Internet/Data Plan	X	X	X
Google Voice Telephone Number	X	X	X
CRM	X	X	X
Showing Service	X	X	X
Entity Creation		X	X
E-mail Address		X	X
Realtor® Association		X	X
IDX		X	X
Print Marketing		X	X
Listing Marketing		X	X
Office Space			X
Hiring Others			X
Paid Advertising			X
Education	X	X	X
Total Costs			



What's Your Budget ?

EXAMPLE



Use these examples to research and fill out your own real numbers.

	Entry Level	Medium	Full Force
Division of Real Estate Licensing & Education	\$500	\$500	\$500
Division of Businesses	\$50	\$50	\$50
Office Policy	\$100	\$100	\$100
Independent Contractor Agreement	\$100	\$100	\$100
E&O Insurance	\$250	\$250	\$250
MLS	\$50	\$50	\$50
Website	\$300	\$300	\$300
Business Cards	\$100	\$100	\$100
Mobile Phone	\$100	\$100	\$100
Contract Writing Software	\$350	\$350	\$350
Car & Insurance	\$100	\$100	\$100
Internet/Data Plan	\$100	\$100	\$100
Google Voice Telephone Number	\$5	\$5	\$5
CRM	\$60	\$60	\$60
Showing Service	\$50	\$50	\$50
Entity Creation		\$500	\$500
E-mail Address		\$5	\$5
Realtor® Association		\$2000	\$2000
IDX		\$50	\$50
Print Marketing		\$100	\$100
Listing Marketing		\$1000	\$2000
Office Space			\$2000
Hiring Others			\$500
Paid Advertising			\$2000
Education			\$500
Total Costs	\$2215	\$5870	\$9870